Removing Roadblocks to Growth

BCCI Founder’s Day, Mumbai, 22nd September, 2003
“Politics encircles us today like the coil of a snake from which one cannot get out, no matter how much one tries”

- Mahatma Gandhi
In a Sane Democracy

- Political process should resolve the crisis
- Parties, elections and public office are the route to reform
- In India a vicious cycle operates
Failure of Political Process

Interlocking vicious cycles

Inexhaustible demand for illegitimate funds

Illegitimate Money Power

Political Power

Corruption
Interlocking Vicious Cycles

Most expenditure is to buy votes

Voter seeks money & liquor

More expenditure

Large spending may or may not lead to success, but failure to spend almost certainly leads to defeat

Greater corruption

Greater cynicism

Voter seeks more money

Contd..
Interlocking Vicious Cycles

Rise of Political Fiefdoms

Need for money, caste and local clout

Parties are helpless in choice of candidates

Rise of political fiefdoms

Absence of internal party democracy

Competition among a few families in most constituencies

Oligopoly at constituency level

Contd..
Interlocking Vicious Cycles

Vote delinked from public good

Centralized polity

No matter who wins, people lose

Vote does not promote public good

Voter maximizes short term gain

Money, liquor, caste, emotion and anger become dominant

Vicious cycle is perpetuated

Contd..
Interlocking Vicious Cycles
Taxes delinked from services

Only 16% of GDP collected as taxes (union & states)

Fiscal deficits and crisis

Higher Taxes
Unacceptable because of corruption and poor services

Desubsidization
The poor do not see alternative benefits for the subsidies given up

Wage Reduction
Centralization and Art 311 preclude it

Deeper fiscal crisis

Poorer services and public goods

Perpetuation of poverty and backwardness

Contd..
Interlocking Vicious Cycles

Political survival and honesty not compatible

Parliamentary executive

Government survival depends on legislative majority

Legislators spend a lot of money to get elected

They need multiple returns to sustain the system

Corruption and misgovernance endemic

Government has to yield to legislators’ demands

Corruption is perpetuated even if government has the will

Honesty not compatible with survival
What Ails Bureaucracy

- Life time security of bureaucracy
- Penchant for centralization and secrecy
- Lack of professionalism and specialized skills
- Absence of incentives for excellence
- No accountability
- Corruption and mal-administration
Distortions of State Power

- Positive Power restricted
  Negative power unchecked
- All organs are dysfunctional
- A system of alibis
  Victims of vicious cycle
- Change of players
  No change in the rules of the game
- Political process ought to be the solution
  But has become the problem itself
## Key Reforms

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Recent Reform Initiatives

- Disclosure of candidate details
- Changes in Rajya Sabha Election
- Anti-defection Law changes
- Limiting the Size of Council of Ministers
- Women’s Reservation in legislatures
- Post office as nodal agency for voter registration
- National Judicial Commission
- Right to Information
- Political Funding law
Two Key Reforms- Proportional Representation

- German model mixing with constituency election
  - Incentive to buy votes in a constituency will disappear
  - Interests of local candidate will run counter to party’s need to maximise overall vote
  - Will give representation to small parties and legitimate reform groups, forcing change
  - Voting will be based on party image and agenda, not local expenditure
  - Ignored sections will find voice and get representation
Two Key Reforms- Direct election

- Direct election of head of government at State and local levels
  - No one can buy a whole state electorate
  - Image and agenda of leader will be decisive
  - With separation of powers, there will be no incentive to overspend for legislative office
  - At state level, there is no fear of authoritarianism as Union government, Election Commission, Supreme Court etc., will act as checks
Window of Opportunity

- Deepening fiscal crisis
- Citizen’s disgust and concern
- Unsustainable status quo
- Relatively sound private economy
- Demographic changes and rising expectations
- Communications revolution
Approaches to National Campaign

- Identify reform groups and support
- Focus on key goals and mobilize public opinion and bring pressure
  
  eg: disclosure; funding; alternative model for women’s representation; Post Office as nodal agency

- National communication campaign
National Communication Campaign

- What are the reforms needed and why
- What is there in it for me as a citizen
- How can I participate
- In all major languages
- Taking advantage of Radio and Cable TV penetration
Two Big Challenges

- How do we get media time (as public broadcasting service)

- What is the response capture mechanism (infrastructure of institutions)
Two Paths - Choice is Ours

German example vs USSR example

- Freedom enhancing
- Democratic
- Orderly
- Integrating
- Growth-oriented

- Tyrannical
- Chaotic
- Disintegrating
- Debilitating
“Strategy without tactics is the slowest route to victory. Tactics without strategy is the noise before defeat”

- Sun Tzu